



Ondernemers voor Ondernemers

Team Monitoring and Evaluation – Impact

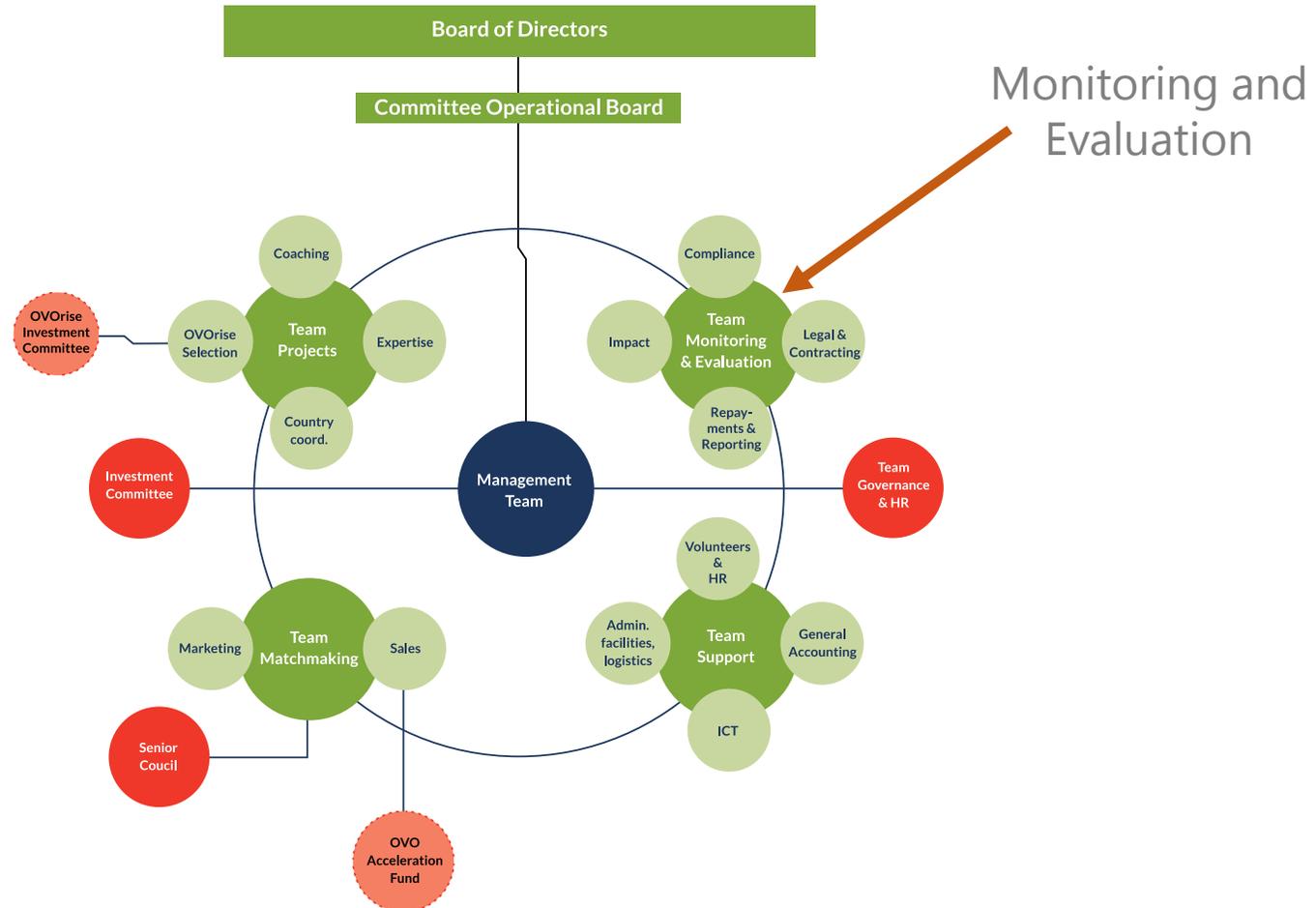


Organisation Chart



Matyas Boyen

Team Monitoring & Evaluation





Impact Cell



*The objective of the Cell Impact is to measure (and manage) the social, environmental and economic outcomes of investments to ensure that the OVO programs achieve their goals with positive and sustained effects on target groups. The Cell hosts a pool of **Impact Assessors**, who conduct interviews, collect and analyze data and report findings according to a standardized scheme.*



Impact Assessor

Key Role Objectives

Impact assessment is a periodic process based on a standard questionnaire to capture indicators of SDG impact of the supported entrepreneurial projects in the ST4A target countries.

Competence Profile

The role is executed by an incumbent in a volunteer status.

Key skills are:

- A good understanding of the ST4A strategy and its objectives
- Business insight
- Good conversational and language (French & English) skills
- Good interviewing skills and ability to drill down to the objective essence
- Reporting skills to summarize an interview in a standardized way



Impact Assessor

Responsibilities

The Impact Assessor collects and analyzes data on entrepreneurial projects in order to draw conclusions on the societal and economic impact of the projects. The Impact Assessor didn't have a role in and is independent from the project that (s)he assesses. Data collection is standardized and based on a standard interview guide and analysis of available data.

Outcomes & KPI's

To be determined with the Impact Cell

Tools

To be determined with the Impact Cell





What actions has OVO taken previously?

Brand new cell

First time OVO will introduce an impact cell

SDG-Assessment and Impact indicator Tool

- Developed by Marc Despiegelaere
- Throughout coachings process (start and before IC)
- Submit before Investment Committee
- We need more SDG-experts!





What actions has OVO taken previously?

Impact Assessment 2023

- Under the guidance of Ignace Pollet
- Several interviews were conducted with coached projects (financed and not-financed)
- Based on method of outcome harvesting

Benchmark study

- A Benchmark study on similar organisations is being conducted
- Define which KPI's we want to communicate



What is OVO's objective?

Systematic impact reporting

- Adjust six-monthly intermediate reports
 - Incorporating quantitative KPI's (based on SDG's and others relevant metrics)
- Broad evaluation report per project
 - Annually?
 - After loan is repaid?

Input?

- Leveraging the extensive expertise within our OVO network
- Always open to suggestions

Important sidenote

- Striving not to burden entrepreneurs with excessive documentation



Interested in Impact?

NGO Reporting

- Not only measuring Impact of B2B projects
- Also NGO-projects
 - Submit yearly reports where they communicate on impact
 - OVO controls quality of report
 - Reports are used to send to donors
- Very important to ensure donations!