

# Support the engine behind entrepreneurs

and become a driving force for growth  
and change in Africa



OVO empowers ambitious SMEs: entrepreneurs who want to grow and invest in the future. Through the SusTech4Africa programme, we guide them step by step – from selection and training to coaching, investment readiness and follow-up.

Your support keeps this engine running. It gives African SMEs the knowledge, guidance and access to finance they need to turn their ambitions into sustainable growth and job creation.

“With OVO’s loan and valuable coaching, we were able to build our own factory, automate our operations and significantly scale up our production capacity. What started as a small business has grown into a thriving enterprise — now providing thousands of farmers with a stable and sustainable income.”



**Annah Namuli,**  
Managing Director Napas Agro Processors

## What your support sets in motion

With **€10,000** you fully support one entrepreneur to investment-ready level. In practical terms, this includes:

- ✓ Coaching and mentoring by Belgian and local experts
- ✓ Training and practical tools in business planning, financial management and strategy
- ✓ Access to investor networks and guidance on financing
- ✓ Follow-up and monitoring of growth, jobs and investments

A full SusTech4Africa programme (**€100,000**) supports 10 to 12 entrepreneurs — together generating hundreds of local jobs.

Thanks to the commitment of more than 140 volunteers and coaches, this journey represents **a real market value of over €25,000 per entrepreneur.**

## Why partner with OVO?

### ✓ **A proven approach:**

From 2018 to September 2025, more than 280 African SMEs in six countries received intensive one-on-one coaching from OVO volunteers — experienced entrepreneurs and experts from Belgium.

### ✓ **Access to finance:**

Between 2018 and September 2025, our support helped facilitate €1.7 million in loans. Including pilot projects prior to 2018, this brings the total to €2.5 million in facilitated financing through the OVO network and the **OVO Acceleration Fund**.

### ✓ **A tested model:**

To date, 86 loans have been granted, of which 23 have been fully repaid.

### ✓ **Strong local anchoring:**

OVO works with African coaches, Belgian NGOs, local incubators and investors to deliver programmes rooted in local realities.

### ✓ **Targeted support:**

Belgian experts and local partners provide coaching, training and access to finance that enable entrepreneurs to grow.

### ✓ **Tailor-made programmes:**

Together, we develop pathways focused on sustainable technologies, circular agriculture, energy and inclusive business models.

### ✓ **Measurable results:**

Impact reports track growth, job creation, additional investments and contributions to the SDGs, allowing partners to clearly see what their support makes possible.

### ✓ **Active engagement:**

Partners follow the progress of the entrepreneurs they support and see firsthand how collaboration leads to growth and innovation.

# What your partnership with OVO delivers

Your support makes entrepreneurship visible and tangible:

	Partners supporting one or more entrepreneurs €10,000 per entrepreneur	Partners supporting a full SusTech4Africa program €100,000
Recognition*	Name recognition as an OVO partner (website, annual report, campaign materials)	Visibility of your logo across all communications
Updates & reporting	Annual update on the entrepreneur(s) you support	Annual update and a final report with concrete results (growth, jobs, investments)
Visibility & communication*	Mention during networking and inspiration events	Joint communication campaign about the supported entrepreneurs
Networking opportunities	Invitations to OVO events and inspiration sessions	Participation as a host company or speaker at OVO events
Employee engagement	Option to involve employees through knowledge sharing or events	Active involvement possible through workshops, coaching or thematic programs
Partnership & co-creation	-	Strategic partnership with clear objectives, a defined theme and SDG focus
Reach of your support	1 to 5 SMEs supported towards growth and access to finance (on average 15 new jobs and improved income for about 60 people per company)	Up to 12 SMEs supported (resulting in hundreds of new jobs and sustainable income opportunities in their local communities)

\* You can support us through a donation (tax-deductible, without commercial return) or increase your communication visibility through sponsorship.

## You too can help guide visionary entrepreneurs towards sustainable growth

Questions or interested? Contact [karen@ovo.be](mailto:karen@ovo.be)  
[www.ovo.be/en/support-ovo](http://www.ovo.be/en/support-ovo)