

Entrepreneurs for Entrepreneurs

Ondernemers voor Ondernemers - OVO

Collaboration with an impact



Local entrepreneurship is a driver for greater opportunity. Entrepreneurs for Entrepreneurs strengthens sustainable entrepreneurship in Africa. And seeks Belgian entrepreneurs, companies and investors who support these projects with expertise and resources.

How do we create impact?



DONATIONS

Promoting the basic conditions to enable entrepreneurship, a partnership with 5 recognized NGOs



AFFORDABLE LOANS

Helping African SMEs grow their business with affordable loans



TRAINING AND COACHING

Local and Belgian volunteer coaches mentor African entrepreneurs to further develop their businesses



NETWORKING

OVO builds a unique platform and international network to promote cooperation and knowledge sharing between relevant actors

Why?

41% of Southern Africa lives in poverty: almost half the population lives on less than \$1.25 a day. The local population has the potential, the will and the strength to develop.*

For this, entrepreneurship is essential. Employment provides income, more and longer education and prospects for a better future.

*Source: 2018 World Bank survey

With which value?

OVO's criteria for supporting SME's

- **profitability** within 3 years after investment
- primarily African owned and
- **investment need** of less than € 50.000

- **social impact** creation by generating local jobs and/or by offering needed services/ goods for vulnerable or underserved segments of society and
- **fair relationships** with employees, customers and suppliers

- incorporation of principles of the circular economy or
- **reduces the negative impact** of a typical service or production on the natural environment and on human health

- use **sustainable technology** in a smart way or
- contribution to a **transition to a more sustainable society** or economy through the use of technology

Profit

People

Planet

Technology

OVO in figures



network of **110** companies



In 2023
€ 1.132.360
invested in social-economic projects in low- and middle-income countries



140 volunteers



Our Accelerator Program SusTech4Africa

- With **Sustainable Technology for Africa** - SusTech4Africa for short - OVO stimulates sustainable entrepreneurship in Africa. Together with partners, we help selected projects optimize their business models and make them more sustainable in 4 steps.



TRAINING

Through local partners, sustainable and promising entrepreneurs are invited to participate in the SusTech4Africa boostcamp

3 days



COACHING

Selected entrepreneurs are individually coached by Belgian experts to come to a realistic yet ambitious business plan

6 months



GROW

Investment ready companies are offered a tailor-made loan so that they can realise their planned growth together with their assigned coaches and peers

1 to 5 years



EXCEL

Successful entrepreneurs outgrowing the OVO support are linked to relevant impact investor organizations

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You can strengthen sustainable entrepreneurship in 4 financial ways:

- By **investing** in a business in the form of a **loan**
- By **donating** to our **OVO Acceleration Fund** providing affordable loans to African SME's
- By **donating** to a project through one of our **5 NGO partners** that promote local entrepreneurship
- By **supporting** our organisation as a **member** or a **core member**

Another way to support our organisation:

- **Become** an **OVO volunteer**: coach an entrepreneur, share your expertise,...



"OVO in 3 words?
Passion, expertise and local anchoring. Always looking for what drives us as a partner and how we can have an impact."

Sabine Schellens
HR and organisational development manager, Aquafin



"An affordable loan accompanied by coaching that reinforces the impact of the investment, that is the innovative approach we propose"

Björn Macauter
General Manager at OVO



"The loan is a huge boost, but the guidance from OVO is invaluable."

Douglas Karugaba
of Innovex, SusTech4Africa participant Uganda 2018



"Because I strongly believe in strengthening entrepreneurship in Africa. Because collaboration is mutually rewarding"

Bettie Elias Board member

Find out more about us:



entrepreneurs
for entrepreneurs
Sustainable cooperation with Africa