

# **OVO strengthens sustainable entrepreneurship in Africa**

Local entrepreneurship is a driving force towards increased opportunities. Entrepreneurs for Entrepreneurs (OVO) is strengthening sustainable entrepreneurship in Africa and is looking for Belgian entrepreneurs, companies and investors to support these projects with expertise and resources.

#### Entrepreneurship as common thread

40% of the people in Africa live in poverty<sup>\*</sup>. The local population holds its own potential to develop. That is why entrepreneurship is essential. It provides higher income and employment, perspective and motivation, self-confidence, more and better targeted education, to create new opportunities for families and communities.

\*Source: 2018 World Bank survey

### What is the role of OVO?

We select, coach, finance and monitor African businesses and organizations to help them achieve their goals. And we ensure the quality of every step in this process. In this, we work closely with an international network of partners and organizations that share similar goals.

For each project, we look for Belgian entrepreneurs, companies and investors who are willing to provide knowledge and/or resources.

# Win-Win

At OVO, we firmly believe in equality, which results in a win-win situation. African companies and organizations write their own success stories. At the same time, Belgian companies and investors broaden their perspective, their creativity and commitment.

# How do we create impact





More information about our realizations? History and annual reports on <u>www.ovo.be</u>

