



# entrepreneurs for entrepreneurs

*Sustainable cooperation with Africa*

Ondernemers voor Ondernemers - OVO

## Evening for OVO volunteers Invitation

Theme: intercultural understanding workshop

We look forward to seeing you at this workshop tailor-made for you by these 4 facilitators



Laurent Lahaye  
ICHEC



Pauline De Potter  
Deloitte



Daha Diallo  
OVO



Nathalie Schots  
OVO

### What is it about?

The media and the aid sector often present a one-sided and simplified picture of countries and people in Africa. The narrative often focuses on unfortunate individuals in need of financial assistance. This perpetuates the stereotypical Western perception of low and medium income countries and reinforces the “white savior” mentality.

**As an OVO volunteer**, you have the opportunity to be part of a SusTech4Africa or to support our work from Belgium. We are therefore pleased **to offer you this workshop**, which will allow us to address different topics:

- How do we approach this relationship with the African entrepreneur?
- How can our cross-cultural experiences help to restore a dignified image of Africa?
- Where do our stereotypes come from? What are theirs, what are ours?
- What can we learn from each other’s contexts to better build our relationship?

We will address all these questions in a **dynamic and exciting way!**

### Practical details:



08/11



19 - 22



ICHEC (Woluwe)

- Wednesday November 08 from 19h to 22h
- At ICHEC Rue au Bois, 365A - 1150 Woluwé-Saint-Pierre (easy parking)
- We will use alternating Dutch and French during this session
- Participation fee for the African meal (vege-friendly): €18
- Registration via [nathalie.schots@ovo.be](mailto:nathalie.schots@ovo.be)
- Maximum 50 people, don't wait to register!

### Laurent Lahaye

A former consultant in Supply Chain, **Laurent Lahaye** works as a teacher in the Entrepreneurship & Society department of ICHEC. He coordinates intercultural exchange projects (Bénin, Burkina & India), supervises internships and master's theses in the South and conducts research on sustainable entrepreneurship in Benin. Based on 20 years of experience, mainly in Africa, Laurent is convinced that an adapted consideration of the intercultural dimension can be a driving force for the realisation of projects in multicultural contexts.



### Pauline De Potter

As an eager learner and traveler, Pauline De Potter believes in exploring beyond the borders of the comfort zone. From co-founding an organization, volunteering for TEDx to working for a global education program, every experience fuels Pauline with energy to take on the next challenge. Her passion for public speaking has given her the opportunity to host impactful events and lead workshops on a variety of topics. Pauline's biggest value centers around “connection” between people. She is currently active at Deloitte Belgium as a creative learning designer where she provides blended learning journeys by combining creative and innovative learning assets.



### Daha Diallo

Currently Coordinator of OVO in Senegal, Daha Diallo is a trainer in Organisational Management with 23 years of experience in the management of development projects and the implementation of micro-projects for the creation of sectors and jobs in rural and urban areas.

He graduated from the Ecole Supérieure d'Economie Appliquée in Senegal and has worked in international contexts with several stays in Belgium, Holland, France and Italy, and on the African continent. Daha has also been involved for several years in organising intercultural exchange trips (Senegal-Belgium) and raising awareness on migration and ecological, food and citizen resilience.



### Nathalie Schots

After spending 5 years in South Africa where she volunteered for a local project in the heart of Soweto township, Nathalie Schots worked for several years for a network of African NGOs based in 21 African countries.

Specialised in systems and organisational psychology, she believes deeply in Africa's human capital, in the usefulness of bringing people together to achieve a goal and in entrepreneurship as a lever for a sustainable future. It is with great enthusiasm that she joined the OVO team in the role of communication & event coordinator.



Register now by sending an email to [nathalie.schots@ovo.be](mailto:nathalie.schots@ovo.be)

Looking forward to seeing you again!