

OVO Inspiration Tour Uganda 2026

A journey into the entrepreneurial world
of tomorrow



Africa is one of the **fastest-growing economic regions in the world** today. This resilient continent is bursting with ambition and creativity. Across the region, businesses are emerging that, often with limited resources, achieve impressive results and unlock new markets.

Europe, too, is renewing its focus on Africa as a **strategic and equal partner**. Through initiatives such as the Global Gateway programme, the European Union is making substantial investments in infrastructure, energy, digitalisation and economic development.

The coming years will be pivotal for those who want to help shape **sustainable international cooperation**. Now is the time for entrepreneurs to look beyond familiar borders and engage in forward-looking partnerships built on mutual value and shared ambition.

Uganda 2026: at the heart of a fast-growing region

During the **OVO Inspiration Tour 2026**, we take you to Uganda. This East African country is experiencing a remarkable economic transformation—one of the most dynamic in the region and beyond.



The **capital city of Kampala and its surrounding area** offer an ideal setting to experience the reality of African entrepreneurship first-hand. The city acts as a living laboratory, where solutions are developed every day in areas such as **food processing, energy, logistics and digitalisation**.

Entrepreneurship often takes on different forms than in Europe, shaped by both opportunities and constraints. It is precisely this tension that makes the experience so enriching and inspiring.

Together with a **select group** of Belgian entrepreneurs and business leaders, you will meet the people driving this transformation. You will gain exclusive access to their companies and projects and engage directly with them on **the challenges they face and the opportunities ahead**.

The presence of the Governor of Flemish Brabant, **Jan Spooren**, adds diplomatic and economic weight to the tour and opens doors to **key local policymakers and partners**.

General Information




OFFICIAL NAME
Republic of Uganda

CAPITAL CITY
Kampala

POPULATION
45,9 million
(UBOS Census, 2024)

CURRENCY
Uganda Shilling
(UGX)

TIME ZONE
East Africa Time
(UTC+3)

OFFICIAL LANGUAGE
English

Economic Facts

GDP (NOMINAL, 2025 EST.)
USD 61 Billion

INFLATION RATE (2024 EST.)
3.3%

GDP GROWTH RATE (2024 EST.)
6.1%

FDI INFLOWS
USD 3,03 Billion

GDP PER CAPITA
USD 1.220

CURRENCY
Uganda Shilling
(UGX)

MARKET ACCESS
EAC, COMESA, AFCFTA, EBA
(Everything except arms) - EU
Trade Agreements with China

CORPORATE TAX RATE
30%

VAT
18%

MAJOR EXPORTS
COFFEE, GOLD, FISH, TEA,
HORTICULTURAL PRODUCTS



***The OVO Inspiration Tour is not a traditional business trip.
It is a unique opportunity to gain insight and build lasting relationships.
It is also a deliberate choice to invest in meaningful change.***

The total participation fee amounts to €10,000 per participant.

- **Half of this amount covers the costs of the Inspiration Tour itself** (flights, accommodation, local transport and programme).
- **The other half directly supports OVO's operations.** The OVO contribution is dedicated to coaching and mentoring African entrepreneurs, training in financial and strategic management, and investment and growth support for SMEs.

The funds raised do not go toward the direct support of one individual entrepreneur. Instead, they are strategically deployed across OVO's broader activities, enabling African SMEs to professionalise and scale sustainably.

In this way, your contribution creates lasting economic value, with increased local growth and job creation as tangible outcomes.

“More than inspiration: a sustainable investment in growth.”

What makes this experience unique for you as an entrepreneur?

The **OVO Inspiration Tour** combines meaningful impact with strong personal and professional added value.

You can expect:

- fresh insights from fast-growing and resilient markets
- inspiration from entrepreneurs who create growth with limited resources
- a strong network of like-minded Belgian entrepreneurs
- direct access to African entrepreneurs and their ecosystems
- a broader perspective on international cooperation and entrepreneurship.

Who is this journey designed for?

- entrepreneurs, business owners, C-level professionals and board members
- business leaders interested in international cooperation
- entrepreneurs ready to look beyond Europe
- professionals who want to combine inspiration with societal contribution.



About Entrepreneurs for Entrepreneurs (OVO)



Entrepreneurs for Entrepreneurs believes that entrepreneurship is the most powerful engine of **sustainable development**.

That is why we strengthen ambitious African SMEs – entrepreneurs who want to grow, create jobs and invest in their communities.

We carefully select **entrepreneurs with potential** and support them through practical, tailor-made coaching delivered by Belgian and local experts. At the same time, we connect them to a strong and trusted network of investors and partners. OVO acts as a platform where knowledge, experience and trust come together.

Through this network-driven approach, we prepare entrepreneurs to become **investment-ready** and link them to the right financing. The result is scalable and sustainable businesses that strengthen local economies and create long-term opportunities.

Our approach delivers results. Since 2014, we have supported more than 280 entrepreneurs, mobilised over €2.5 million in financing, and built a community of 140 volunteer coaches and experts. **Every euro generates measurable outcomes**. With your support, we will continue to strengthen this network and guide even more entrepreneurs towards sustainable growth.

Practical Information – Inspiration Tour 2026 (subject to final programme confirmation)

- ✓ **Destination:** Uganda – Kampala region
- ✓ **Duration:** 7 days (or a compact 4-day format)
- ✓ **Period:** between 31 October and 8 November 2026
- ✓ **Total participation fee:** €10,000 per participant
 - **€5,000:** contribution to the operations of Entrepreneurs for Entrepreneurs (OVO)
 - **€5,000:** costs of the Inspiration Tour (flights, accommodation, local transport and programme)
- ✓ **Participants:** exclusive group of entrepreneurs (limited number of places)
- ✓ **Guidance:** OVO team and local partners
- ✓ **Special guest:** the Governor of Flemish Brabant, Jan Sporeen

Optionally, the Inspiration Tour can be extended with a private add-on programme, organised in collaboration with our local travel partner.

→ **More information:** anne-lise@ovo.be – 0473 34 29 43
<http://www.ovo.be/en/ovoinspirationtour2026>





**Uganda surprises.
Inspires.
Connects.**

The **OVO Inspiration Tour 2026**
immerses you at the heart of a
fast-moving economy, where bold
ambition and strong partnerships
drive visible growth.

This is your opportunity to become
part of a strong network that
transcends borders and creates
opportunities for ambitious
entrepreneurs. **Here and in Africa.**