

PROMACNUTS Ltd: Promoting sustainable agriculture



Project information

Project code	ST4A RW 2024
Sector	Agriculture & Food industry
Funding	Loan
Country	Rwanda
Origin	SusTech4Africa Rwanda 2024

The enterprise

PROMACNUTS Ltd was founded by Mr NSABIMANA Stanley, whose journey in agriculture began on his family farm, cultivating subsistence crops such as beans, maize, sorghum, and soybeans. In 2010, he envisioned a brighter future through cash crop farming and began planting macadamia trees.

By 2015, the first successful harvest marked a turning point, transforming his endeavors into a commercial success. In 2019, PROMACNUTS Ltd was established to formalize these efforts, focusing on grafted macadamia seedlings and commercial macadamia tree production.

Today, with 40 hectares of land with 8,000 macadamia trees under cultivation, the company continues to expand, embodying innovation and sustainability in agriculture.

The business project

PROMACNUTS Ltd is an agriculture company dedicated to

- restoring degraded lands
- enhancing soil productivity
- driving sustainable economic development

To achieve its mission, the company produces and sells grafted macadamia seedlings, macadamia nuts and pigs.

To participate in the government plan to restore the degraded land around Lake Kivu by planting 1,000,000 Macadamia trees over the next 5 years, PROMACNUTS is looking to construct a second nursery bed to help them increase their productivity and also put in place a modern irrigation system by constructing a water borehole.

Why OVO believes in this project

PROMACNUTS's stands out for its commitment to farmers, sustainability and innovation.

It goes beyond providing products; the company offers

- Farmer support: beyond selling seedlings, the company provides expert guidance and technical assistance to farmers purchasing macadamia seedlings, backed by a team of highly experienced agronomists.
- Strong partnerships: Through collaborations with government organizations and farmer cooperatives, PROMACNUTS is deeply embedded in the national agricultural ecosystem backed by the leadership and entrepreneur vision that positioned the promoter to serve as the Chairperson of the Macadamia Society of Rwanda (MSR).
- Innovative practices: advanced grafting techniques for superior seedlings, organic manure production using from pigs and Black Soldier Fly (BSF), to efficiently process organic waste. Additionally, the installation of a borehole will ensure efficient and sustainable water usage to support their operations.

Requested investment

PROMACNUTS Ltd seeks €43,000 to construct a water borehole ensuring consistent and sustainable irrigation for operations, and to building a second Macadamia nursery bed to meet increasing market demand and contribute to the governments reforestation initiative.

Topic

- Gemeenschapsvormend
- Innovative
- Locally based
- Climate-control
- Sustainable
- Viable
- Scalable
- Environment
- Empowerment
- Agriculture
- Education
- Entrepreneurship
- Well-being