MADCO produces high-quality animal feed in Uganda

Project information

Sector	Agriculture & Food industry
Funding	Loan
Country	Uganda
Location	Oeganda
Origin	SusTech4Africa Uganda 2025

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The entreprise

MADCO INVESTMENTS LTD was founded and registered as a private limited company in 2017 with two directors (Martha, Daniel). MADCO works closely with farmers to improve and simplify animal feed. By converting maize, elephant grass and agricultural waste into nutritious and high-quality animal feed, MADCO helps livestock farmers in Uganda keep their livestock healthy and strong. A dedicated team of more than 25 employees (including many young people and women and men involved in agriculture), MADCO helps livestock farmers in different parts of Uganda by providing high-quality animal feed and quality services (production, training, knowledge). MADCO strives for a world in which farmers raise livestock with minimal stress and high quality, in terms of feed and nutrition. Their clientele consists of both individual farmers and large cooperatives.

The business project

- Silage and hay production: high-quality feeds for healthy livestock
- Rental of chaff cutters: increasing efficiency in the field
- On-site training: practical knowledge about feed preservation and maintenance for farmers
- Supplying sustainable ingredients for farmers who want to produce their own animal feed.
- Developing entrepreneurial skills: supporting young people, women and men

MADCO offers a complete service from A to Z, including supply of raw materials, tools and materials used in the feed production chain so that farmers are assured of optimally preserved feed for their animals.

Due to the increasing demand for high-quality animal feed and the high availability of raw materials, MADCO wants to significantly expand its production capacity. This requires an investment of €50,000 to invest in:

- 3 additional shredders for higher production
- 1 company truck that reduces transport costs by 20% and can lower raw material prices by 30% (because MADCO can purchase in - - a wider region around Kampala)
- working capital to bridge dry periods and ensure continuity

Why OVO believes in this project

MADCO delivers tangible added value: healthy animals, higher yields for farmers (healthy animals, 30% more milk production, 1 calf annually, avoidance of animal mortality) and a vibrant local economy. Martha and Daniel's management team combines in-depth product knowledge with a clear focus on quality and sustainability.

Impact:

- Production will grow from 310 tonnes of silage (2025) to more than 460 tonnes (2028)
- Customer base expands from 450 farmers to a much larger network
- Employment will increase from 25 to 39 employees, with a strong focus on formal contracts and opportunities for young people
- Sustainable farming practices are strengthened with better feed solutions and training

Requested investment

MADCO is requesting an investment of €26,000 for:

- Purchase of 3 additional chopping machines to increase production capacity

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Working capital to bridge dry periods

Topic

- Waste recycling
- Income generating
- Locally based
- Women
- Safe food
- Agriculture
- Education
- Young people
- Entrepreneurship

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